



For immediate release

GAIN Europe Releases Major Report on the European Print and Publishing Industry

EDITORS: for more information see www.revenuecapture.com

The European consultancy group GAIN (Graphic Arts Intelligence Network) has today published a major report covering the print and publishing industry in Europe, known as the European Print Industry Report, EPIR.

The report is a comprehensive, accurate and up to date guide for companies supplying products or services into major European countries or regions. The sectors researched include Print and Publishing, Commercial Colour, Labels, Folding Cartons, Quick printing, Sheet and Web Offset, Flexo, Gravure, Screen, Digital and more.

The data for each sector is by country and includes numbers of companies, production volumes, the trends, forecasts, adoption of digital printing, key concerns, market opportunities and more. Additional sections contain vital information on consumables, Inks, Paper and Board and Chemicals.

Chris Baker, the UK member of GAIN said, "The report was first published in 2005, but over the past 6 months has been significantly updated, taking into account the economic realities of today. The comprehensive 350 page report includes 120 tables of data and forecasts through to 2013". He continued, "Those companies in possession of the report are in a much stronger position to compete their way out of these tough times".

Full content details are available from Chris Baker at www.revenuecapture.com where the report can also be ordered.

About GAIN

The European consultancy, Graphic Arts Intelligence Network, is an association of independent consultants based in the main European countries. All the GAIN consultants have extensive experience within the industry as well as the European region. Members offer complementary specializations so are able to bring value to a wide range of companies within print and publishing. For more information see www.gain-europe.eu or www.revenuecapture.com